

From the Desk of Carol Schoff
Director of Fundraising, CWC FPRA

Dear Fellow FPRA Member:

We have a great opportunity for you! As you know, the Central West Coast Chapter recruits sponsors for our monthly professional development programs. This year we are looking more closely at providing this wonderful opportunity to our own members! What better way to promote your company than to fellow PR professionals in our area? Enclosed are the sponsorship rates, value of each level, and the calendar of available dates. Your sponsorship, in turn, will help CWC raise funds to put on more networking and professional programs as well as to provide membership and conference scholarships back to our members! So please consider promoting your company and supporting your local FPRA Chapter – it’s a win-win for all of us.

Your business name will appear in the newsletter.

Sponsorship Package for Special Events (Half Day Seminars February & May)

<p>Platinum - \$250</p> <ul style="list-style-type: none"> - News release - Logo on web, description and link to website - One complementary ticket - Seating at head table - Display materials - Logo on screen when not in use - Logo on program - Three minutes at podium 	<p>Gold - \$175</p> <ul style="list-style-type: none"> - Logo on web, link to website - One complementary ticket - Display materials - Logo on screen when not in use - Self-introduction 30 seconds - Logo on program 	<p>Silver - \$100</p> <ul style="list-style-type: none"> - Logo on web, link to website - Display materials - Logo on screen when not in use - Logo on program 	<p>Bronze - \$50</p> <ul style="list-style-type: none"> - Display materials - Logo on screen when not in use - Logo on program
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Sponsorship Package for Professional Development Luncheons

<p>Gold - \$175</p> <ul style="list-style-type: none"> - News release - Logo on web, description, and link to website - (1) complementary ticket - Seating at head table - Display materials - Logo on screen when not in use - Three minutes at podium - Logo on program 	<p>Silver - \$100</p> <ul style="list-style-type: none"> - Logo on web, link to website - Display materials - Logo on screen when not in use - Self-introduction :30 seconds - Logo on program 	<p>Bronze - \$50</p> <ul style="list-style-type: none"> - Display materials - Logo on screen when not in use - Logo on program
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